

Join forces with the nonprofit  
community....



## Profit from our nonprofit experience!

Strong relationships between the nonprofit and private business sectors are essential to a healthy economy. Connecticut Association of Nonprofit's (CT Nonprofits) network of nonprofit members is more than 500 strong with over 51,000 employees generating \$2.5 billion in annual revenue.

Associate Membership with CT Nonprofits is now available to non-tax-exempt organizations. As an Associate Member, you will receive benefits to help you market your products and services to nonprofit decision-makers and demonstrate your commitment to Connecticut's nonprofit sector.

CT Nonprofits' Associate Membership provides you the potential to attract new business while deepening your current nonprofit customer base and elevating your brand's image.

Join CT Nonprofits as an Associate Member today. Contact Joshua Lipshitz, Director of Membership & Business Development at 860-525-5080 ext. 1014 or [jlipshitz@ctnonprofits.org](mailto:jlipshitz@ctnonprofits.org).



CONNECTICUT  
ASSOCIATION  
of **NONPROFITS**

CT Nonprofits is a 501(c)(3) organization.

We help nonprofits help Connecticut.

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[www.ctnonprofits.org/join/associate](http://www.ctnonprofits.org/join/associate)



Optional Benefits	\$750 Dues	Benefits include
	✓	<p><b>Discounted “Members Only” rates for Center for Professional Development (CPD) workshops, conferences and events.</b></p> <p>Educate your team and/or network with potential clients and customers by attending one of our many educational and social events.</p>
	✓	<p><b>Opportunities to Host Workshops and other member networking events.</b></p> <p>Bring potential clients to your place of business by opening up your office space to nonprofit professionals for CPD workshop or networking events.</p>
	✓	<p><b>Sponsor CT Nonprofits’ Annual Conference at a discounted rate.</b></p> <p>Our annual conference attracts over 500 nonprofit professionals, volunteers and board members from across the state.</p>
	✓	<p><b>Submit an Article on Your Area of Expertise for Publication, and/or receive discounted advertising.</b></p> <p>As an Associate Member you can increase exposure by submitting articles focusing on your area of expertise for publication in our online magazine, <i>Nonprofit Advantage</i>, reaching over 7,000 individuals quarterly. You are also eligible for a 20% discount on advertising in the <i>Nonprofit Advantage</i>.</p>
	✓	<p><b>A Co-Branded Member Certificate/Decal you can feature on your website or physically at your place of business.</b></p> <p>Perfect for your front lobby or meeting area. Show your customers that you proudly support the local nonprofit community.</p>
	✓	<p><b>Host a Meeting or Small Event at the CT Nonprofit Center (if schedule allows).</b></p> <p>Invite your guests to a meeting or small event at the beautiful CT Nonprofit Center near downtown Hartford.</p>
	✓	<p><b>Your Contact Information Searchable in both the “members only” section of our website and publically.</b></p> <p>Nonprofit members will be able to browse the Associate Member listings through our “members only” web access portal. Your name and link to your website will also be available on our public website.</p>
	✓	<p><b>Access to CT Nonprofits’ LinkedIn Group</b></p> <p>Be a part of the conversation! CT Nonprofits’ LinkedIn Group was created to allow our members to ask each other for advice and resources. When a member posts a question, you can respond as a reliable expert on the topic.</p>
Choose an Amount		<p><b>Gift Certificates for Education and Dues (tax-deductible)</b></p> <p>Help support nonprofits in your community and/or your nonprofit clients by purchasing gift certificates toward workshops, events, publications, or membership dues with CT Nonprofits.</p>
\$250		<p><b>Sponsor CPD Workshop or Management Forum (tax-deductible)</b></p> <p>Put yourself in front of nonprofit pros who could benefit from your services. Sponsor logos will be on workshop materials and you will get a few moments to introduce yourself to attendees and/or distribute business cards or a brochure.</p>
\$50/issue		<p><b>Member E-communications Sponsor of the Month (tax-deductible)</b></p> <p>Each month, CT Nonprofits provides valuable information and updates to its members and more than 3,000 employees through our Member e-Newsletter. A logo linked to your company’s website will appear in recognition of your support.</p>
\$75/issue		<p><b>CPD E-communication Sponsor of the Month (tax-deductible)</b></p> <p>Sponsor the monthly CPD email that goes to all members as well as an additional 4,000 non-members. A logo linked to your company’s website will appear in recognition of your support.</p>
\$1000/issue		<p><b>CPD Postcard Sponsorship with logo (tax-deductible)</b></p> <p>Exclusive opportunity - only one sponsor per card, mailed quarterly to over 8,000 nonprofit professionals.</p>

Details on all of these opportunities and more can be found on our website!

[www.ctnonprofits.org/join/associate](http://www.ctnonprofits.org/join/associate)