

### Upcoming CPD Trainings

View our entire fall catalog at  
[www.ctnonprofits.org/education/offers](http://www.ctnonprofits.org/education/offers).

#### SUPERVISORY SKILLS CERTIFICATE PROGRAM

A two session Certificate in Supervision for new and experienced supervisors. Learn about reinforcing positive individual performance and effective teamwork, enhancing employee productivity, intervening in difficult employee situations, and more.

September 13 and 20, 2010

#### GRANTWRITING CERTIFICATE PROGRAM

A two-day series on grantwriting. Attend this series to learn how to secure grants to fund viable programs or implement new projects.

September 23 and 30, 2010

#### ESSENTIALS OF FUNDRAISING CERTIFICATE COURSE

A high-caliber, basic skills program that offers introductory-level, half-day workshops on fundraising theory and practice taught by locally trained faculty. All workshops will be held at the United Way of Southeastern Connecticut in Gales Ferry, CT.

#### STARTING A DEVELOPMENT PROGRAM

DAY 1: Tuesday, October 5, 2010  
Focus on information and skills needed to establish an integrated fundraising program.

#### ANNUAL GIVING

DAY 2: Tuesday, October 12, 2010  
Design a plan and develop strategies to move donors on the path of lifetime commitment to their organization.

#### CORPORATE & FOUNDATION GRANTSEEKING

DAY 3: Tuesday, October 19, 2010  
This course will instruct participants in how to fund their unique activities and impart effective grantwriting and reporting skills. Learn how to identify foundations willing to fund your organization's projects and needs.

#### BOARD & VOLUNTEER DEVELOPMENT

DAY 4: Tuesday, October 26, 2010  
Learn to work with and energize volunteers to help your organization raise money more efficiently.

#### INDIVIDUAL MAJOR GIFT FUNDRAISING

DAY 5: Tuesday, November 2, 2010  
Establish a framework for developing a successful major gifts program that will include the necessary attitudes, skills, insight and knowledge.

#### THE NONPROFIT BOOKKEEPING CERTIFICATE PROGRAM

This two-day seminar will leave you with an understanding of the essentials of nonprofit bookkeeping and a Nonprofit Bookkeeping Certificate.

October 21 and 28, 2010

## World-class design on a nonprofit budget.



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## Be a part of the conversation.

Connect with nonprofit peers and the greater community through CT Nonprofits' social media pages!



Ask nonprofit peers for advice and resources in our *exclusive* Group for member organizations and business collaborators. [www.linkedin.com](http://www.linkedin.com)



Reach out to and converse with everyone who wishes to participate in the nonprofit community through our Facebook and Twitter pages.



Members get the added benefit of special event promotion by CT Nonprofits!

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CONNECTICUT  
ASSOCIATION  
of NONPROFITS

...to serve, strengthen  
and support Connecticut's  
nonprofit community.

## Connecticut Nonprofits Face Rising Unemployment Taxes in 2010

### The Facts

Percent of Unemployed Persons in Connecticut:	8.9%
Connecticut Unemployment Insurance Fund Status:	Insolvent
Outstanding Loan Balance to Federal Government:	\$498,452,705
2010 Connecticut Taxable Wage Base:	\$15,000
2010 Average UI Tax Rate Increase from 2009:	+ 12.7%

### The Issue

Among the array of challenges that Connecticut nonprofits face, unemployment tax hikes are a mounting concern that needs your attention now more than ever. According to Doug Holmes, President of Strategic Services on Unemployment & Workers' Compensation (UWC), "We are going to see a cycle of doubling and tripling of state unemployment rates. Once they go up, they'll likely stay there for the next decade." And with the government cutting programs and expecting nonprofits to fill the void, 501(c)(3) organizations are expected to do so much more with so much less. How much is your state being affected?

### The Solution

Under Federal law, as a 501(c)(3) you can opt out of the State Unemployment Insurance (SUI) tax system. Instead, you only reimburse the state for your own unem-

ployment claims. This can save you a significant amount – but it can also pose problems if you do not have a reserve to pay claims and if you do not monitor all claims for inaccuracies. The Unemployment Services Trust (UST) is an organization founded by nonprofits to help nonprofits opt out of the state system, monitor claims, and build a reserve of funds with stop-loss protection for unexpected claims spikes.

### Why Join the UST

Savings for your agency – A typical Trust member saves over 30% from participation in the state system with a guaranteed 50% savings in unemployment tax the first year and 10% the second year of participation. Safety in numbers – More than 2,000 nonprofits nationwide are members of the UST.

Claims monitoring services – A nationally known claims monitor, TALX, provides

claim audit and protest services as well as training and telephone assistance to your Human Resources department.

CT Association of Nonprofits has been a sponsor of the UST for more than 25 years and in 2009, 160 of our members saved \$4.6 million dollars in unemployment claims through the UST! ■

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CT Nonprofits will host a webinar on UST September 30th 10:00 – 11:30. Email [karenm@ctnonprofits.org](mailto:karenm@ctnonprofits.org) to register.

Contact Karen Maciorowski for more information: (860) 525-5080x24 or [karenm@ctnonprofits.org](mailto:karenm@ctnonprofits.org)

**In 2009, 160 of our members saved \$4.6 million dollars in unemployment claims through the UST!**